

Ticker Talker

The Mended Hearts, Inc. SOC

South Orange County

Chapter 216 * Chartered 1989

Volume 25, Number 6

www.mendedhearts216.org

June-July 2015

Lumivascular: Radically Changing the Way Vascular Disease is Treated

FOR THE HEART PATIENT AND THEIR FAMILIES



J.D. Simpson grew up in Woodside, CA. His father, John B. Simpson PhD MD - inventor of over the wire balloon angioplasty - cultivated his spirit of innovation at a young age. He was raised in a house that was equally driven by both medicine and invention and art and design. So it's not surprising that his career path (and his DNA) led him to the intersection of the two.

JD's spent his career as a healthcare and medical device executive and investor. He's helped lead two companies through successful IPOs and one through an acquisition. His leadership roles have spanned different operational vertices including sales, marketing, business development, clinical, regulatory, quality and R&D. There are few people that have the diverse skills, talent, or experience that JD brings to the table. He's held positions at Avinger Inc (NASDAQ: AVGR), FoxHollow Technologies (NASDAQ: FOXH, now part of Medtronic) and Palo Alto Investors, an independent, privately held investment advisor.

Currently, JD serves as the Vice President of Business Development for Avinger Inc. www.avinger.com Avinger is a commercial-stage medical device company that designs, manufactures and sells image-guided, catheter-based systems for the treatment of patients with peripheral arterial disease (PAD). PAD is characterized by a build-up of plaque in the arteries that supply blood to the arms and legs. The Company's mission is to dramatically improve the treatment of vascular disease through the introduction of products based on its lumivascular platform, the only intravascular image-guided system available in this market. Avinger's current lumivascular products include the Lightbox™ imaging console and Ocelot™ family of catheters, which are designed to penetrate total arterial blockages, known as chronic total occlusions, or CTOs. The Company is also developing Pantheris™, an image-guided atherectomy device, designed to precisely remove arterial plaque in PAD patients. Pantheris is currently undergoing a U.S. clinical trial intended to support a 510(k) submission to the FDA in the second half of 2015.

JD received his BA in Sociology from Duke University in 2001 where he was also the Captain of the 2001 Mens National Championship Basketball Team.



*Don't forget the program starts at 7:00 pm, Wednesday
June 17th at the Conference Center.
Come early for a seat as the program is always very popular
and the public is invited. Refreshments start at 6:30 pm.*

Location:
Mission Hospital Conference Center
26726 Crown Valley Parkway
Mission Viejo, CA